

the Source +



Market Alerts

Transition – The movement of major growing areas from California to points as far south as Yuma Arizona is underway, and will continue through late November. This is a time when certain crops are more susceptible to disruptions in supply and quality. Be sure to read The Source Plus for up-to-date information and product recommendations.

Cauliflower – Supplies remain light on **Heads** and **Florets** during field transition. Pricing is higher than normal, with good to fair quality reported.

Lettuce – Quality has improved on head lettuces, however supplies continue to be very light. Pricing is higher than normal, with **Pre-Cut Product** and **Whole Romaine** the best values.

Celery – Quality is good, but pricing is 10-15% higher than normal due to a combination of increased seasonal demand and field transition.

Potatoes – Supplies will be limited on all sizes of **Idaho potatoes** throughout the winter, with slightly higher pricing than normal and good to fair quality. **80 CT and smaller sizes** are the best value.

Green Beans – Field transition from Georgia to Florida, and cooler than normal weather, has tightened supplies. Quality is fair and pricing may be higher in certain markets.

A Peek at Peak Seasons

Apples – Apple season is in full swing, including short-season varieties like Lady and Jona Gold.

Sweet Potatoes – This year's crop looks to be much improved from 2018. Excellent quality and good supplies.

Cold-Weather Citrus – New crop Navel Oranges are now available, along with Mandarins and Grapefruit. Blood Oranges and other winter varieties are just around the corner.

Kiwi – Supplies for the fall/winter season look very good, with excellent texture and ripeness reported.

Autumn Squash – Acorn, Butternut, Spaghetti and other hard squashes are now in season.

Raspberries – Quality is excellent on the Mexico harvest, with plentiful supplies and good pricing.

Pears – All fall varieties are now available. Bartlett, Bosc, Anjou and more—ask your distributor for recommendations.

Weather Update

California: Temperatures continue to cool in most growing regions, with a return of marine layer moisture in the coastal areas.

Yuma AZ – Warm, dry conditions with gusty winds.

Mexico: Cooler temperatures and precipitation in the Central region, seasonal temps in the North.

Florida – Colder, wetter weather expected most of the week.



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Commodities at a Glance

 APPLES	Quality and pricing are good	 CELERY	Quality is good, pricing is higher	 LETTUCE LEAF	Quality is fair, pricing is higher
 ASPARAGUS	Quality and pricing are good	 CITRUS (LEMONS)	Quality and pricing are good	 LETTUCE TENDER LEAF	Quality and pricing are good
 AVOCADO	Quality and pricing are good	 CITRUS (LIMES)	Quality and pricing are good	 MELON (CANTALOUPE)	Quality is good, pricing is higher
 BELL PEPPERS	Quality and pricing are good	 CITRUS (ORANGES)	Quality and pricing are good	 MELON (HONEYDEW)	Quality is good, pricing is higher
 BERRIES (BLACKBERRIES)	Quality is good, pricing is higher	 CUCUMBERS	Quality and pricing are good	 MELON (WATERMELON)	Quality and pricing are good
 BERRIES (BLUEBERRIES)	Quality and pricing are good	 EGGPLANT	Quality and pricing are good	 ONIONS	Quality and pricing are good
 BERRIES (RASPBERRIES)	Quality and pricing are good	 GARLIC	Quality is fair, pricing is higher	 PEARS	Quality and pricing are good
 BERRIES (STRAWBERRIES)	Quality is good, pricing is higher	 GRAPES (GREEN)	Quality is fair, pricing is good	 PINEAPPLES	Quality and pricing are good
 BROCCOLI	Quality is fair, pricing is higher	 GRAPES (RED)	Quality and pricing are good	 POTATOES	Quality is good, pricing is higher, 80 CT and smaller are the best value
 BRUSSELS SPROUTS	Quality is good to fair, pricing is slightly higher	 GREEN ONIONS	Quality and pricing are good	 POTATOES (COLORED)	Quality and pricing are good
 CARROTS	Quality and pricing are good	 KALE	Quality and pricing are good	 SQUASH	Quality and pricing are good
 CAULIFLOWER	Quality is fair, pricing is higher	 LETTUCE ICEBERG	Quality is fair, pricing is higher	 TOMATOES	Quality and pricing are good

